

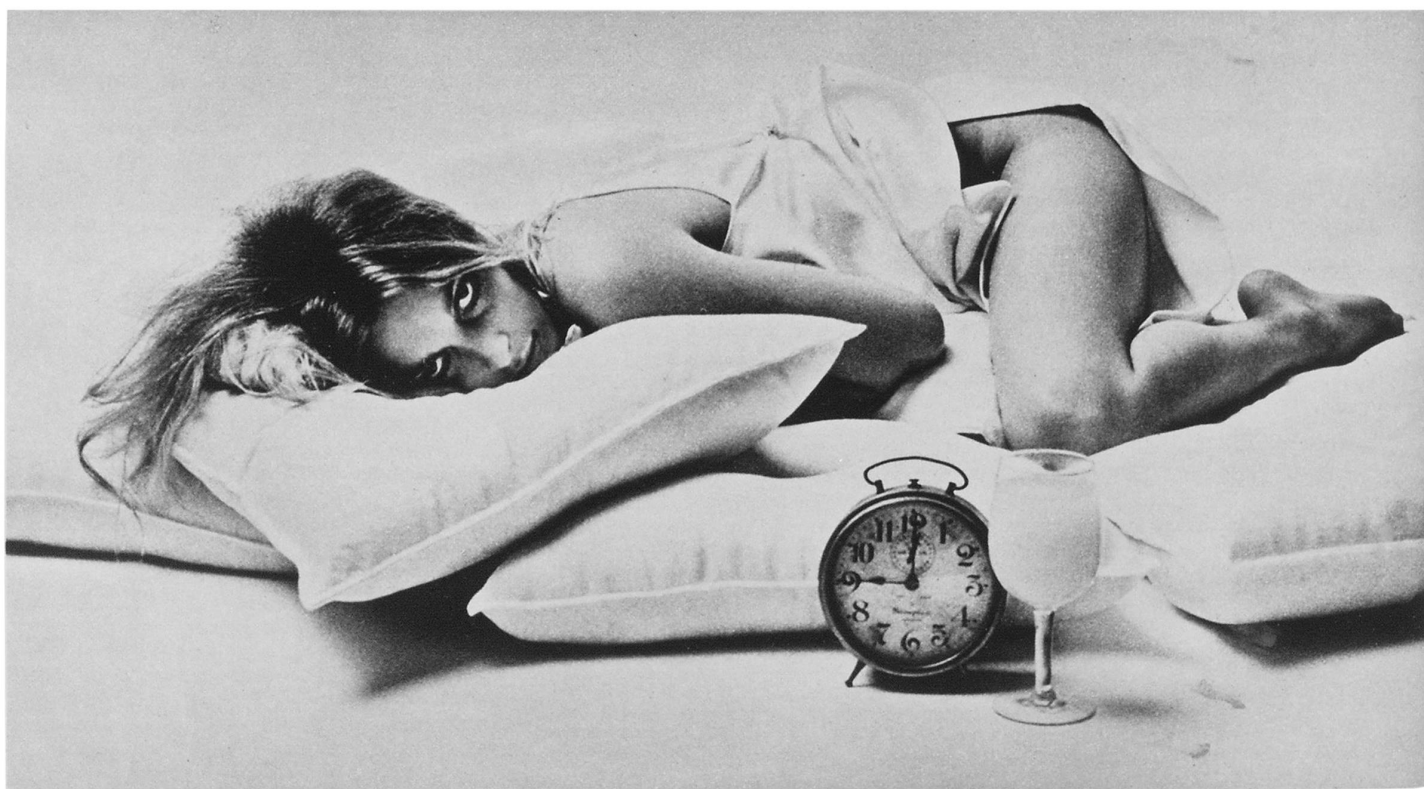
A Beginner's Guide to Mao Tse-tung

The little red book which contains highlights from the thought of Mao Tse-tung is the most influential volume in the world today. It is also extremely dull and entirely unmemorable. To resolve this paradox we, a handful of editors in authority who follow the capitalist road, thought it useful to illustrate certain key passages in such a way that they are more likely to stick in the mind. The visual aid is Sharon Tate and, to give credit where credit, God knows, is due, she will soon be seen in the Twentieth Century-Fox motion picture, Valley of the Dolls.

1.

Every Communist must grasp the truth, "Political power grows out of the barrel of a gun."

"Problems of War and Strategy"
(November 6, 1938)



2.

Our fundamental task is to adjust the use of labor power in an organized way and to encourage women to do farm work.

"Our Economic Policy"
(January 23, 1934)

3.

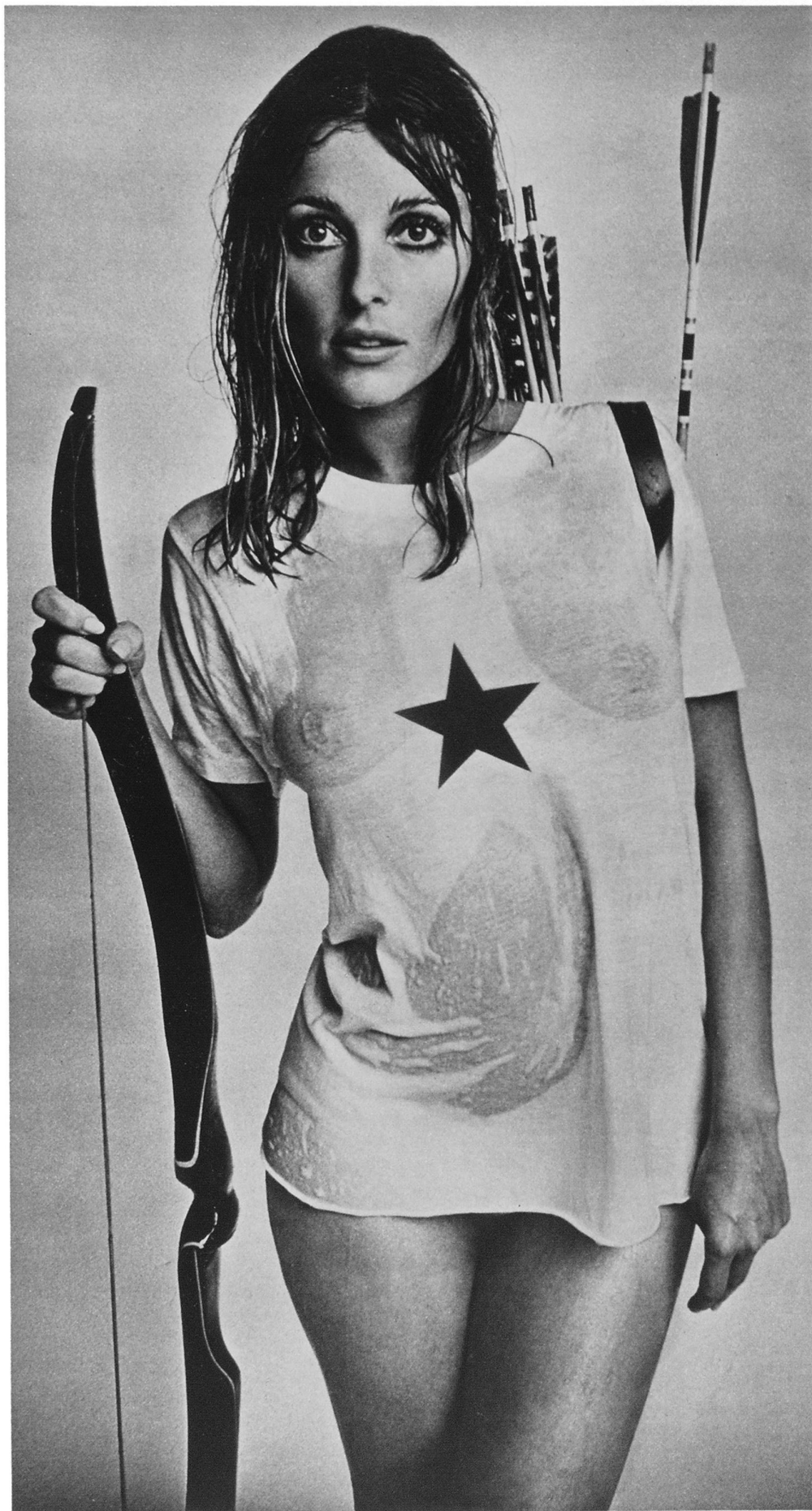
How is Marxist-Leninist theory to be linked with the practice of the Chinese revolution? To use a common expression, it is by "shooting the arrow at the target." As the arrow is to the target, so is Marxism-Leninism to the Chinese revolution. Some comrades, however, are "shooting without a target," shooting at random, and such people are liable to harm the revolution.

"Rectify the Party's Style of Work"
(February 1, 1942)

4.

The world is yours, as well as ours, but in the last analysis, it is yours. You young people, full of vigor and vitality, are in the bloom of life, like the sun at eight or nine in the morning. Our hope is placed on you. The world belongs to you. China's future belongs to you.

Talk at a meeting with Chinese students and trainees in Moscow
(November 17, 1957)





5.

...the flattery of the bourgeoisie may conquer the weak-willed in our ranks. There may be some Communists, who were not conquered by enemies with guns and were worthy of the name of heroes for standing up to these enemies, but who cannot withstand sugar-coated bullets; they will be defeated by sugar-coated bullets. We must guard against such a situation.

"Report to the Second Plenary Session of the Seventh Central Committee of the Communist Party of China"
(March 5, 1949)

6.

Whoever wants to know a thing has no way of doing so except by coming into contact with it, that is, by living (practicing) in its environment.

...If you want knowledge, you must take part in the practice of changing reality.

If you want to know the taste of a pear, you must change the pear by eating it yourself.

"On Practice"
(July, 1937)



DECEMBER 1967
PRICE \$1
GREAT BRITAIN 6/-

Esquire

THE MAGAZINE FOR MEN

**"We wouldn't have come even if you
had invited us, Truman Capote!"**



Jimmy Brown
Kim Novak
Tony Curtis
Pat Brown
Ed Sullivan
Pierre Salinger
Lynn Redgrave
Casey Stengel